

National Broadcasting Society

On-The-Spot Video Production Competition Information Sheet

What's OTS?

This competition is your team's opportunity to show off writing, performance and production skills that emphasize NBS through promos, news and feature packages as well as Instagram. Winners will have proof they have what it takes to succeed in today's competitive, deadline-oriented work environment.

Teams of up to five students can compete in one or more of the following categories:

Video News Package Competition

Length: 1:00 to 1:30 minutes

Video News Feature Competition

Length: 1:30 to 2:00 minutes

Promo Video Spot Competition

Length: :30 seconds

Instagram Video Competition

Convention Overview Video Competition

Length: 1:30 to 3 minutes

(THIS CATEGORY HAS A SEPARATE DEADLINE: March 31 at 11:59 p.m. Convention Overview Video Competition winners will be announced April 15.)

When does OTS start, and what do I have to do to begin?

OTS starts the moment you check in at the convention hotel. Simply send an email to the following address stating your intentions (Please indicate the specific OTS competition(s) you and your team are entering. Participants can be on more than one team and enter more than one competition. You can change your mind and team makeup. This is just a way for us to have an idea about how many teams might be competing): nbsots@yahoo.com

When does OTS end?

The competition ends **Thursday, March 23 at 11:59 p.m.** for the following categories: Video News Package, Video News Feature, Promo Video Spot and Instagram Video. Winners will be announced at Saturday's awards ceremony. The competition for the Convention Overview Video category ends March 31 at 11:59 p.m.

What is the OTS submission process?

Here are the things you need to do to submit your piece:

- 1) Send an email to the following address: nbsots@yahoo.com and type the following address into the Cc area: marilee.morrow@marietta.edu
- 2) Type NBS OTS Submission in the email subject area and include all of the following information in the body of the email:
 - Submission location - YouTube link for package/promo submissions OR list the user name/account for the Instagram video submission. Instagram videos should also be sent as a direct share to marileemorrow on Instagram.
 - Category for submission
 - Submission title
 - Group contact name and phone number
 - School/Chapter name
 - Each teammate's name and that person's particular contribution to the production (Editor, Videographer, Director/Producer, Production Assistant, Talent, etc.)

Additionally, please test the upload of your file ahead of time and make sure your work is **public**. Your link must work the first time to be considered. No late submissions will be accepted for any reason. Early submissions are appreciated!

What does your team need? Here are some suggestions*:

- 1) Laptop computer with a non-linear edit system and wireless capabilities
- 2) Copyright cleared or copyright free music for pieces using music
- 3) Digital video camera with one lens or digital audio recorder
- 4) Tapes/memory card/external hard drive
- 6) Batteries, charger and extension cord
- 7) Microphone and related cables
- 8) Headphones
- 9) Tripod

***Consider using your smartphones to record video and audio. Since many of you will be flying, this could help eliminate some extra baggage and weight.**

Additionally:

- NBS will not provide any equipment, software or materials.
- NBS assumes no responsibility for any equipment.
- All shooting and editing must take place after the team has checked in on-site at the convention.
- No one is permitted to interview the hotel staff.

What will the judges look for in the submissions?

- The submitted YouTube link or Instagram submission must work on the "first try"
- Material must adhere to broadcast style
- All the necessary information to tell the story must be included
- Sound bites should be well-shot/recorded, mixed well, relevant and interesting
- Appropriate aesthetic style
- Editing is free of glitches and jump cuts
- Natural sound is used effectively
- Overall, the script and video complement each other and tell the story in an interesting and informative manner
- The voice-over is effective and interesting
- The deadline is met

QUESTIONS?

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