

Help support NBS-AERho with your Amazon purchases!

Shop on Amazon Smile and Amazon will donate to NBS-AERho: The National Electronic Media Association on your behalf! A perfect way to help support your organization during the holidays!



Amazon is one of the most widely used websites in the world. We are pleased to announce that, as of October 15st, 2016, anyone shopping at Amazon.com can

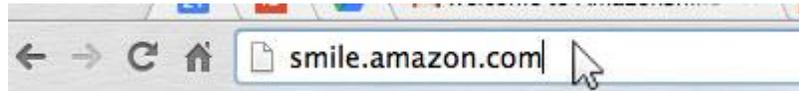
now elect to donate 0.5% of their purchase by shopping on smile.amazon.com!

If you already shop on Amazon, or you're looking for the perfect gift for someone, we invite you to shop at smile.amazon.com and choose NBS-AERho as your charity of choice. Just follow these easy instructions and start helping NBS-AERho today!

How does it work?

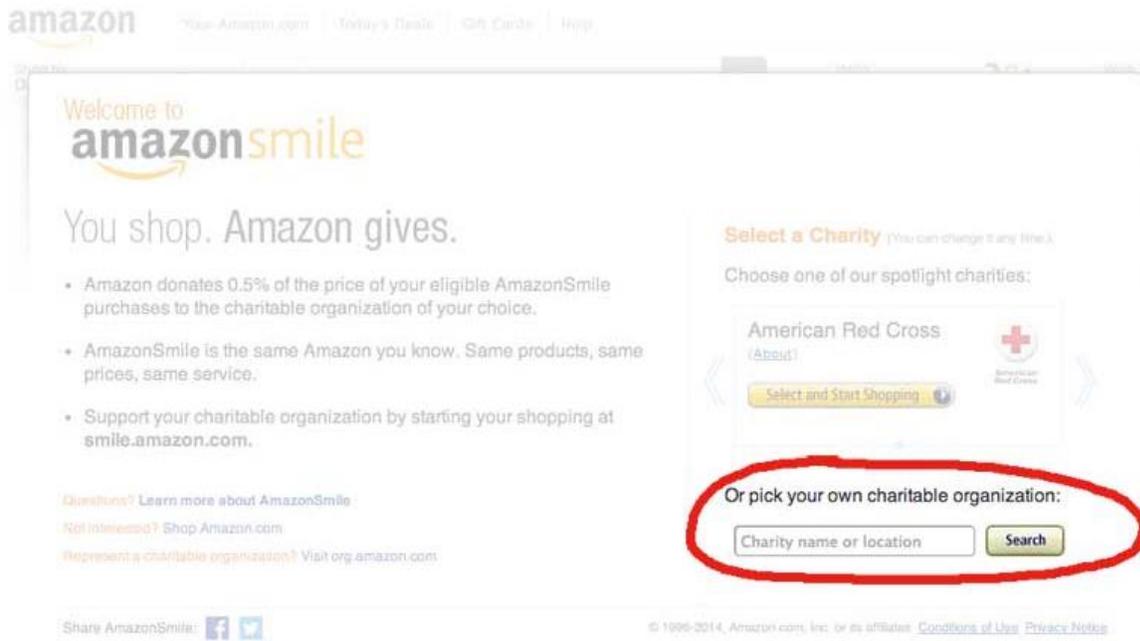
1. Visit smile.amazon.com

Your shopping experience will be the same and most products available on amazon.com are also available at Amazon Smile.



2. Sign in and choose NBS-AERho

The screen may look slightly different, depending on whether or not you're already signed into Amazon. If you're already signed in, you'll see a screen like the one below. Simply search for "NBS-AERho" and proceed to step 3.



If you're not signed in, enter your email and password, then proceed to Step 3.



3. Select “National Broadcasting Society Alpha Epsilon Rho” by searching for NBS-AERho

After signing in, search for “NBS-AERho.”

Or pick your own charitable organization:

Search

When you search for “NBS-AERho,” you will be given a list of possible matches. Select “National Broadcasting Society Alpha Epsilon Rho.”

The screenshot shows the Amazon Smile interface. At the top, the Amazon logo is followed by navigation links: "Your Amazon.com", "Today's Deals", "Gift Cards", and "Help". Below this is a search bar containing "NBS-AERho" and a "Search" button. The main heading reads "Select a charity to start shopping" with a subtext "(You can change it any time.)". A descriptive paragraph states: "Choose from almost a million charities, schools, and other nonprofits. We will reach out to the organization you select to ensure it is ready to accept donations from Amazon." Below this is another search bar with "NBS-AERho" and a "Search" button. The results section shows "Showing 1-1 of 1 Results" and "Sorted by: Relevance". The single result is "National Broadcasting Society Alpha Epsilon Rho" located in "Chesterfield MO", with a "Select" button. A link for "About" is also visible, along with the category "Professional Societies, Associations".

Once selected, you will receive an email confirmation and you can begin shopping.

4. Begin shopping!

Once you've selected your charity everything else functions the same. Shop for your favorite products or the perfect gift. Most products are eligible on Amazon Smile—if not, you'll be notified. You can checkout normally as well. No extra cost is passed onto you – Amazon will donate 0.5% of your purchase to NBS-AERho!

5. Share with your friends

After you've successfully completed a purchase on Amazon Smile you can share the news with your friends on Facebook, Twitter or via email. This option appears on the confirmation page after your order is complete!

The screenshot shows the sharing options on the Amazon Smile confirmation page. At the top, there are three icons: Facebook, Twitter, and E-mail. Below these is a text input field with the placeholder "Add a comment". The main sharing message reads: "I just supported my favorite charity at AmazonSmile. I shop. Amazon ...". Below this is a small Amazon Smile logo and a paragraph: "When you shop at AmazonSmile, Amazon donates to the charitable organization of your choice. Who will you support?". At the bottom left is a link for "Your sharing settings" and at the bottom right is a yellow "Share" button.