

NBS-AERho 76th National Convention



THE NATIONAL ELECTRONIC MEDIA ASSOCIATION

Register ONLINE!

NBS-AERho NATIONAL CONVENTION

Washington D.C.

FEB 27th - MAR 4th **2018**

nbs-aerho.org **Panels - Networking - Tours**

February 27- March 4, 2018 – Washington, DC

Convention Highlights

Approximately 400 of the top electronic media students and recent graduates will participate in sessions, studio tours, media demonstrations, and socialize with peers/future media professionals.

Almost 150 media professionals will come together to share their experience and insights from careers in electronic media. Panelists will include professionals representing:

- television
- film
- radio
- digital media
- marketing
- news
- sports
- sales
- management
- programming
- social media
- politics
- corporate communication
- political reporting
- scriptwriting

Activities will stress:

- the state of the industry
- career development skills
- networking opportunities
- media facility visits

The Bethesda Hyatt Regency Hotel will serve as the convention hotel and primary meeting facility. Additional sessions and events will take place "on location" throughout the Washington, DC area. The Hotel is located on top of the Bethesda Metro (light rail) stop, so almost every major point of interest is easily accessible at an affordable price. Sight-seeing and experiential opportunities will also be available.

Convention Registration

Convention registration includes admittance to all sessions and identified convention activities. Convention pricing provides a \$125 discount for attendees lodging in the NBS-AERho room block at the Bethesda Hyatt Regency Hotel. Online convention registration will begin September 19, 2017.

Convention Registration Options	Super saver	Earlybird	Regular	Late	On-site
Registration Deadline	10/21/17	12/31/17	2/9/18	2/21/18	On-site
NBS Member Staying in the NBS room block at the Bethesda Hyatt Regency Hotel	\$200.00	\$260.00	\$320.00	\$380.00	\$420.00
NBS Member Not Staying in the NBS room block at the Bethesda Hyatt Regency Hotel	\$325.00	\$385.00	\$445.00	\$505.00	\$565.00
Non-Member Staying in the NBS room block at the Bethesda Hyatt Regency Hotel	XXXXX	\$360.00	\$420.00	\$480.00	\$540.00
Non-Member Not Staying in the NBS room block at the Bethesda Hyatt Regency Hotel	XXXXX	\$485.00	\$545.00	\$605.00	\$665.00

Hotel Reservations

Hotel reservations for the national convention should be made directly with the Bethesda Hyatt Regency Hotel. **Reservations must be made by February 14, 2018.** A reservation website is provided by the hotel to make online reservations at <https://aws.passkey.com/e/49325948>. If you prefer, you can reach the hotel by telephone at 888-421-1442; ask for reservations and mention you are part of the NBS Annual Convention and provide the group code NTBS to get these rates. Convention hotel room rates are available from Monday, February 26 through Monday, March 5, 2018. However, convention attendees are invited to extend their stay at the discounted rate. (Please note below rates.)

ROOM RATES	per night	with tax	per person per night
SINGLE – One Person	\$ 139.00	\$ 157.07	\$ 157.07
DOUBLE – Two People	\$ 139.00	\$ 157.07	\$ 78.54
TRIPLE – Three People	\$ 139.00	\$ 157.07	\$ 52.36
QUAD – Four People	\$ 139.00	\$ 157.07	\$ 39.27

Pre- and Post-Convention Hotel Room Availability

Many convention attendees plan on coming in early or staying a few days after the convention to do extended sight-seeing. The hotel will offer sleeping rooms at the discounted convention rate Friday, February 23 through Sunday, February 25 and Sunday, March 5 through Wednesday, March 7. This rate will be extended on an "if available" basis. You may also wish to consider extending your stay because of airline costs. Unless you book airline tickets very far in advance, return flight options out of Washington can be significantly cheaper on Mondays than on Sundays.

Hotel Parking

If you are driving to the convention or renting a car, the hotel self-park rate is \$22.50 per day Monday-Thursday and \$20.00 per day Friday-Sunday. Valet parking is \$28 per day. Please stop by the Front Desk after parking to validate your self-parking ticket and activate your unlimited in and out privileges to the garage.

D.C. Area Transportation

Most events, tours, and activities off the hotel property will be accessible by the Metro light rail system. The Metro is the least expensive and easiest to navigate light rail system in a major U.S. city. Fares can be paid at each station or buying a "SmarTrip" card at a station. More information about the Metro can be found at <http://dctransitguide.com/m/Metro/>.

Air Transportation

Three major airports serve the greater Washington DC area.

- Reagan National Airport (DCA)
- Dulles International Airport (IAD)
- Baltimore-Washington International Airport (BWI)

When you are pricing air travel, factor in the cost of ground transportation to and from the airport. The Bethesda Hyatt Regency Hotel can be reached inexpensively by the Metro from/to Reagan National Airport. If you are flying into Dulles International Airport or Baltimore-Washington International Airport, shuttle service to the hotel will run approximately \$35-\$50 per person each way and taxi service will be \$80-\$100 each way. (You can contact shuttle services directly for discounted group rates.)



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Convention Dress

At nearly every convention, some attendees feel out of place because they were not told what to wear or did not pack enough "convention clothes." Most NBS convention attendees understand the significance of presenting a good impression to the professionals they will be meeting. For most sessions, the accepted dress level is professional attire. Some sessions are "professional casual" attire. Bring comfortable clothes for evening and informal activities. Comfortable shoes will be necessary for tours and off-property activities.

National Student Electronic Media Competitions

Winners of the 55th Annual National Undergraduate Student Electronic Media Competitions will be announced at the Saturday Awards Show. Finalists will be notified by electronic mail prior to the convention. **There are two deadlines for submission to the competition. The early deadline is November 17 and the final deadline is December 8, 2017.** Go to the "Competitions" section at www.nbs-aerho.org for information.

Preliminary NBS-AERho 2018 Convention Schedule

(As of August 28, 2017)

	(Discounted convention hotel room rates begin 2/23, on available rooms.)
Tuesday, February 27	Arrival, sight-seeing
Wednesday, February 28	Tours and sight-seeing (8 am–5 pm) Opening session (7-9 pm) National Mixer (9-11 pm)
Thursday, March 1	Sessions including Career Focus (8 am–6 pm)
Friday, March 2	Early Morning Sessions (8-10 am) Choice of sessions or area media facility tours (10 am – 2 pm) Free time to sight-see and enjoy the Capital (after tours)
Saturday, March 3	Sessions (8 am-4 pm) National Awards Show (5–8 pm)
Sunday, March 4	Optional Day for Structured or Individualized Sight-seeing Tours
	(Convention hotel room rate extended until 3/7, if rooms are available)