

# NBS-AERho

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## The National Electronic Media Association

### **Community Service Awards for 2017**

(Deadline for Application – February 2, 2018)

NBS-AERho still believes that one of the electronic media industry's primary goals is to serve the public. That goal can be achieved through both media production and personal involvement activities. NBS-AERho is committed to encouraging its members to practice selfless devotion to those around them and to "give back" to their communities. Much is said today about volunteer time to projects that serve an important place in the community and it is important to NBS-AERho to support this endeavor.

#### GUIDELINES

1. Chapters submitting Community Service Reports should consider their activities from January 1, 2017, to December 31, 2017. **Reports must be submitted electronically to [awards@nbs-aerho.org](mailto:awards@nbs-aerho.org) by February 2, 2018.**
2. The report must detail how the community service was conducted.
3. The report will include documentation. Examples might include: a letter from the chief executive officer detailing that chapter's work and tangible benefits from the chapter's service, an audio or video of the service in progress, or a media report of the service activities.
4. Evidence of community awareness of the organization should be documented.
5. Community service should be provided to non-profit groups or agencies.
6. The chapter should receive NO financial compensation for the service rendered.
7. There should be a creative approach to the concept of community service.
8. The report MUST be signed by the chapter advisor.
9. Award categories may include: 1) Best single activity, and 2) Best series of activities. An unlimited number of honorable mentions may also be awarded.
10. The strength of supporting documentation will be considered for the award.
11. The Chapter Development Team will judge the entries.
12. Chapters are encouraged to utilize broadcast skills for their community service. Examples might include video or audio public service announcements, awareness campaigns, running electronic media equipment for a public television telethon, organizing a campus blood drive and setting up a live remote with the campus radio station during the drive, etc. Although production skills are important in the electronic media industry, the substance of the service provided is more important.
13. Although raising funds for a non-profit group is not to be discouraged, fundraising is not a high priority for this award.
14. The Chapter Development Team will compile and evaluate the reports. Chapters will be recognized at the 2018 National Convention in Washington, D.C. The decision of the team is final.
15. Submit signed completed reports and supporting documents by February 2, 2018, by E-mail with attachments to: [awards@nbs-aerho.org](mailto:awards@nbs-aerho.org)

**Chapter Name:** \_\_\_\_\_

**Advisor's signature:** \_\_\_\_\_

**Phone number (with area code):** \_\_\_\_\_